

**Why USD SDAC?** This not-for-profit organization stops the catch 22 between investors and startups, demonstrating that there are enough companies worthy of investment and enough active angel investors to fuel the innovation ecosystem. It incorporates community partners, USD stakeholders, leading corporations, and investors. The six-month cycle wraps up with a finale event where the top six companies compete for \$200,000 in investment from participating investors.

SPONSORSHIP LEVELS & BENEFITS	TITLE \$25,000	PLATINUM \$10,000	GOLD \$7,500	SILVER \$5,000
Option to market relevant company events to community of 10,000 entrepreneurs, investors and advisors or offer special offers to SDAC member community (investors, entrepreneurs, and partners) through SDAC social, emails, and events	Monthly	Bi-Monthly	Quarterly	
Referrals and connections (when appropriate) to companies seeking professional services, investors actively soliciting deals and making referrals, and innovation ecosystem partner organizations with similar mission/interests/clients	✓	✓	✓	✓
Join SDAC list of official mentors: <ul style="list-style-type: none"> <li>• Mentoring with applicants before assessments begin</li> <li>• First pass review for initial applicants (assess applications from ~100 startups and engage with those of strategic interest as an advisory board member, vendor, etc.)</li> <li>• Debrief opportunities with eliminated companies</li> <li>• Serve as professional service mentors for semifinalists, quarterfinalists, and finalists</li> </ul>	✓	✓	✓	✓
Ability to join all entrepreneur track meetings – meet and interact with ~500 startups enrolled in SDAC’s various meetings and events.	✓	✓	✓	Select Meetings
Ability to join all angel investor track meetings – meet, advise, and interact with up to 100 angel investors*				
Access to applicants’ contact information and general information	✓	✓		
Ability to join any Free Enterprise Institute meetings on USD campus	✓	✓	✓	
Ability to join all VIP receptions and be part of the VIP lounge on pitch competition day (open exclusively to investors, sponsors and key partners)	✓	✓	✓	✓
Eligible to join SDAC Planning Team	✓	✓		
Eligible to join SDAC Fund Management Team	✓			
Become a member of the USD President’s Club with access to at least three special events including Night at the Old Globe, a USD Men’s Basketball Game, and Twilight Blues	✓	✓	✓	✓
One-on-one interview during SDAC pitch competition day – live and streamed; Option to provide presentation during entrepreneur track or angel funding track	✓	✓		
		If Available		

Ability to host one of the receptions: E-Track Kickoff, E-Track Wrap/  
Application Deadline, I-Track Kickoff, VIP Reception, After Party, Season  
Wrap/Celebration

✓ ✓ ✓

Opportunity to be on the official SDAC spokesperson list for media and to  
provide opening remarks at SDAC events

✓

**SDAC promotes** directly to over 5,000 entrepreneurs and 400 accredited angel investors in the San Diego region, and works closely with 35 partners in San Diego's innovation ecosystem, with a reach of at least 50,000 contacts that include founders and investors, and business leaders across the country. SDAC has a unique audience of entrepreneurs, innovation and funding ecosystem partners, investors, academics, corporations, and USD alumni, students, and faculty.

## PROMOTIONAL BENEFITS

**TITLE**  
\$25,000

**PLATINUM**  
\$10,000

**GOLD**  
\$7,500

**SILVER**  
\$5,000

Mentioned as supporting sponsor and linked in all SDAC press releases  
over premium news wire

✓ ✓ ✓ ✓

Option to underwrite press release costs to be featured sponsor and be  
quoted in press release

✓ If Available If Available If Available

Press release announcing your brand as a sponsor

✓ Exclusive

Year-round brand recognition on website as supporter of SDAC

Title Clickable logo and paragraph Platinum Clickable Logo Gold Clickable Logo Silver Logo

Signage at SDAC pitch competition

✓ ✓ ✓ ✓

Ad in 4-color pitch competition printed program

FP Half Page ¼ page Logo

Break ad during pitch competition

✓ ✓ ✓ Logo

Sponsor spotlights and shoutouts across SDAC social media

3x/year 2x/year 1x/year Listed among supporters

Spotlights in SDAC monthly newsletter

4x/year 2x/year 1x/year Listed among supporters

Speaking opportunity during one signature event

✓ ✓

Partner with SDAC to curate tailored, off-the-menu programming  
pertinent to our audiences

✓ ✓

Ability to donate gifts/swag to final pitch competition gift boxes to  
investors, other sponsors and entrepreneur teams

✓ ✓ ✓ ✓

Featured sponsor during our text campaigns with alerts to deadlines,  
event dates, and more

✓ ✓