

## SDAC BUILDS AN ECOSYSTEM FOR GROWTH

The San Diego Angel Conference builds a bridge between angel investors and entrepreneurs. The six month process aims to forge connections in Southern California and boost the innovation ecosystem by improving deal flow. SDAC caters to three stakeholder groups: 1) angel investors, 2) entrepreneurs, and 3) community leaders. Investors will review over 100 applications and continue to narrow down the field until the Conference in March when the winner is selected. Multiple sponsorship opportunities are available with amenities can be customized to meet your unique needs.

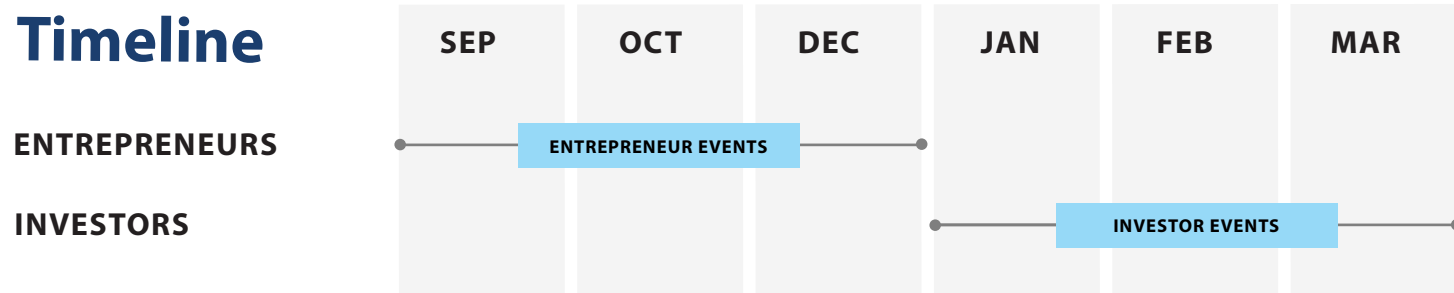
### ENTREPRENEUR TRACK

The entrepreneur track begins in September and includes 14 sessions to help innovation focused companies become investment worthy.

### INVESTOR TRACK

The investor track begins in January and includes 20 sessions focused on helping high net worth individuals explore angel investing and increase his/her network.

## Timeline



**WINNER RECEIVES \$200,000\***

\*Amount of investment depends on the number of units sold

**\$1,000,000+**

INVESTED

Six companies secured over a million dollars cumulative of investments in connection with the event.



200

COMPANIES

87

INVESTORS

199

UNITS

\$22M

ADDITIONAL INVESTMENTS (AS OF JULY 2020)

## Amenities

	TITLE \$25K (LIMIT 3)	PLATINUM \$10K (LIMIT 8)	GOLD \$5K (LIMIT 12)	SILVER \$2.5K (LIMIT 12)
<b>BRANDING EXPOSURE</b>				
Print/Website/Correspondence	●●●	●●	●	
Social Media/Correspondence	●●●	●●	●	●
Signs/Banners	●●●	●		
Workshop	●●●	●	●	
<b>USER ACQUISITION</b>				
Sampling/Product Placement at the Event	●●●	●	●	
Opportunity to Provide Class/Information	●●●	●	●	
<b>EVENT PRESENCE</b>				
Print/Slideshow	●●●	●●	●	●
Brochure or Swag	●●●	●	●	●
Booth/Table	●●●	●	●	●
<b>IMPACT</b>				
Post-Event Report	●●●	●	●	●
<b>ENGAGEMENT</b>				
Tickets to Conference	8	6	4	2
VIP Mixer	●●●			
Facilitate Session/Workshop	●●●			

For more information visit [TheSDAngels.com](http://TheSDAngels.com) or contact:

Mysty Rusk | [mrusk@sandiego.edu](mailto:mrusk@sandiego.edu) | 619-260-4657

# SAN DIEGO Angel Conference

March 20



## ENGAGE

[TheSDAngels.com](https://www.theSDAngels.com)

#SDAC #SDAngelCon

For more information visit  
[TheSDAngels.com](https://www.theSDAngels.com) or contact:

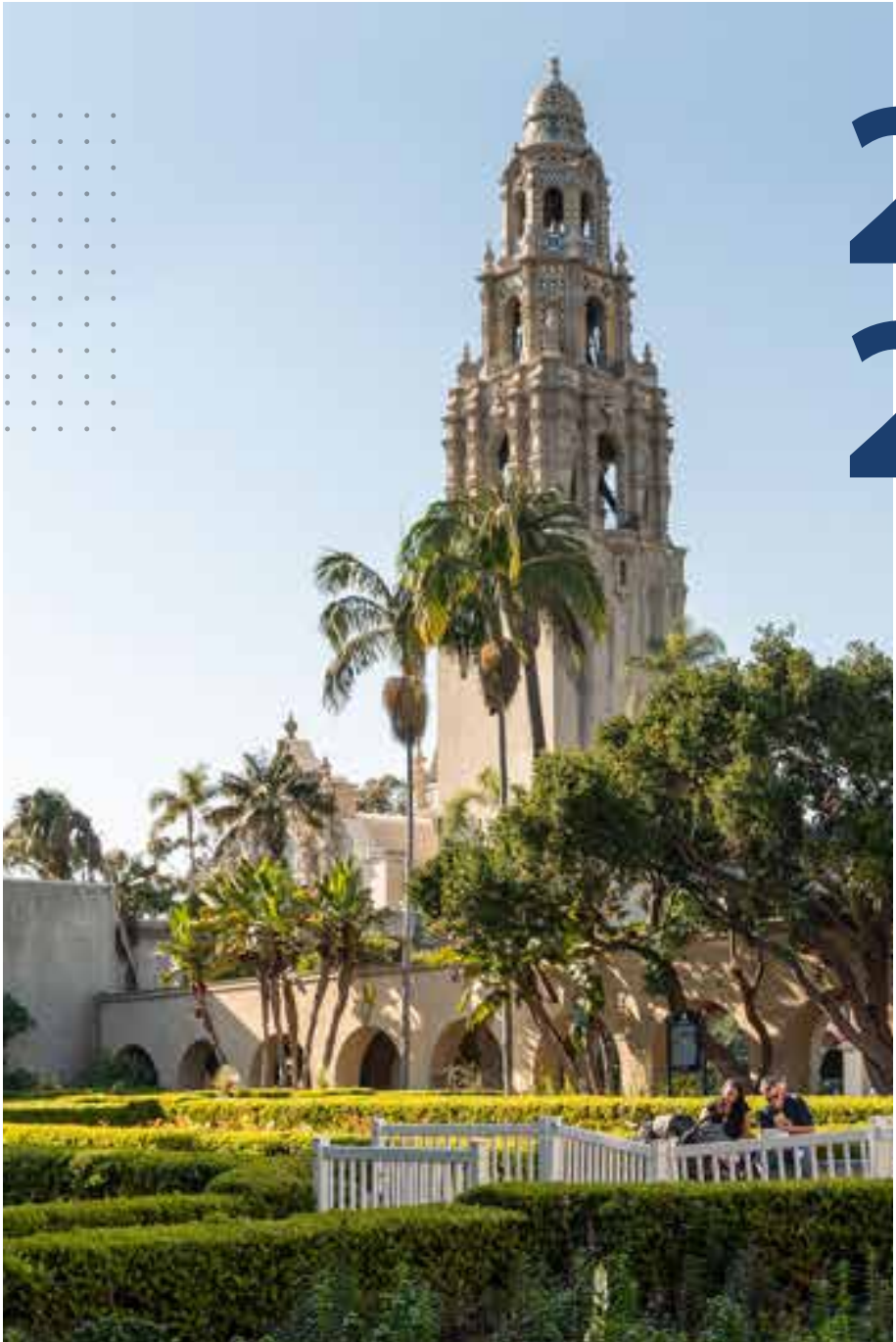
Mysty Rusk  
[mrusk@sandiego.edu](mailto:mrusk@sandiego.edu)  
619-260-4657



The Brink is a partnership between the San Diego Imperial SBDC Network and the University of San Diego.

ADDITIONAL  
INVESTMENTS

# 20 21



## SPONSORSHIP OPPORTUNITIES

Bringing Investors and  
Entrepreneurs Together